

## WHAT WOULD YOU LIKE FROM OUR LOCAL SHOP?

When Semington overwhelmingly approved our Neighbourhood Plan, the proposal for a long-awaited local shop was undoubtedly one of its most popular features.

The shop will be part of a new housing development at the Auction Field. It will be run as a commercial venture, probably by one of the familiar names like Spar, Nisa, Premier or Co-op.

The developers are keen to apply for planning permission and we want to ensure that the shop is a success. By answering this survey you will provide valuable information to us, as well as to the builder and retailer.

Please complete the form and put it in the Parish Council post box at the Village Hall by September 13th. Better still, bring it along to the Neighbourhood Plan consultation at the hall on the 13<sup>th</sup>, when developers HSL will be showing their ideas for the site between 10.30 am and 3pm.

**1. How often would you or any member of your household use a local shop?**

- Daily
- 2-3 times a week
- Once a week
- Once a fortnight
- Occasionally
- Not at all

**2. What products would you be most likely to buy? (Please tick all that apply)**

- Dairy
- Fresh fruit and vegetables
- Ready meals
- Bakery
- Cleaning materials
- Meat and fish
- Frozen food
- Local produce
- Beers, wines, spirits
- Sweets/ice cream
- Toiletries
- Sandwiches
- Greetings cards/wrapping paper
- Newspapers and magazines
- Pet food
- Charcoal/logs
- Organic/fair trade
- Cigarettes/tobacco
- Craft items/gifts
- Vaping
- Stationery
- Other (please list as many as you like below)

**3. What services would you be most likely to use? (Please tick all that apply)**

- Post Office
- Deliveries
- Advertising Board
- Dry cleaning
- Shoe repairs
- Hot drinks dispenser
- Café
- Cash machine
- Lottery
- Other (*please list as many as you like below*)

**4. At what times of day would you be most likely to use the shop? (Please tick as many as you like)**

- Before 8am
- 8am to 12 noon
- 12 noon to 2pm
- 2pm to 6pm
- After 6pm

**5. How far do you currently travel for your...**

- Weekly main shop?.....miles
- Convenience/top-up shopping?.....miles

**6. On a scale of 1-5, where 1 is not important and 5 is very important, how important do you think it is to have a village shop in Semington ? (*Please circle a number below*)**

NOT IMPORTANT    1    2    3    4    5    VERY IMPORTANT

**7. To what extent is local sourcing important to you?**

NOT IMPORTANT    1    2    3    4    5    VERY IMPORTANT

**8. What else would you like to say about or see provided by your local shop?  
(*Please write your comments below*)**

**Many thanks from the Semington Neighbourhood Plan Steering Group**